## WSOC-TV

Agency Name:	Abar Media		Todays date:	4.5
Advertiser Name:	J Roberts			10/30/2012
× Credit	Debit	Refund	Invoice Nbr.: Transfer OSI	Comtract
Agency #	Advertiser #	─ ☐Order Ty <sub>l</sub>		Contract # 330057
Date Aired:			Time Aired:	
A/E Name:	Andrea Moore	_		
			A/E Number: Ntl. Rep Nbr:	
Billed at Rate:			Corrected Rate:	
Gross Credit/Debit:	\$2.195.00	-		
REASON FOR ADJUSTMENT:	\$2,185.00	) 	Net Credit/Debit:	\$1,857.25
SALES				
Agency Commission Adj.			OTHER	
Sales Ordering Error			Carting Error	
Makegood Error			Technical Difficulty	
Rate Adjustment		Į.	Network Overrun	
Telerep Ordering Error			Invoice Billing <b>∉</b> rror	
Telerep Makegood Error		1	Computer Conv. Error	•
Spots Double Ordered			Production Billing Adj.	
The Danie Ordered			Internet	•
TRAFFIC		_	_	
Product Conflict				
Poor Rotation				
Incorrect Media				
Outside Time Period				
Order Entry Error				
_				
EXPLANATION:				
credit due rebates for the week of 10-15	- dollars are boing room	i		
	activate are being respi	ent		
11/1 1137-1207a 1x \$500				
11/1 110-210a 1x \$85				
0				
/ / / / /				-
1 1/11/19		27(-)241		
Approved for Sales				
$\mathcal{L}$	A	pproved for	r Accounting	

Abar Media 6190 Grovedale Court

Alexandria, VA 22310

Suite 200

Jill Hipskind

10/31/12

09/05/12

06304485

Normal

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

ROBERTS FOR CONGRESS \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, JENNIFER ROBERTS FOR CONGRESS Commission % Date Entered Last Modified Package Deal Commission **Entered By** Headline # Order Type Net Total Sales Tax CO-0P Demo Telerep/Philadelphia, Philadelphia (1057) Pol/J Roberts/D/Congress (16889) Abar Media (2878)/948873799 578 CONGRESS (136520) SCATTERGOOD, JEFF Telerep/Philadelphia 10/16/12-11/01/12 National/Political Political (1065) 330057 Standard 578 Contract # Agency/T-Code Schedule Dates Account Types **Buyer Name** Advertiser Salesperson Sales Office Billing Type Phone/Fax Comments Product Brand

Rate \$23,425.00 \$2,185.00 \$25,610.00 Spots 39 39 By Broadcast Month Charlotte (WSOC) Oct. 2012 Nov. 2012 Grand Total:

\$21,768.50

\$3,841.50

15.00

	Total Station Comments	\$850.00 Charlotte (WSOC) 1X MAX/DAY 10/11/12	\$425.00 Charlotte (WSOC) 1X MAX/DAY 10/11/17	1X MAX/DAY	\$425.00 Charlotte (WSOC) 1X MAX/DAY 10/11/12	1X MAX/DAY	1X MAX/DAY	\$2,150.00 Charlotte (WSOC) 1X MAX/DAY 10/11/12	\$1,950.00 Charlotte (WSOC) 1X MAX/DAY 10/11/12	\$375.00 Charlotte (WSOC) 1X MAX/DAY 10/11/12	1X MAX/DAY	\$750.00 Charlotte (WSOC) 1X MAX/DAY 10/11/12	\$1,350.00 Charlotte (WSOC) 1X MAX/DAY 10/11/12	\$375.00 Charlotte (WSOC) 1X MAX/DAY 10/11/12
	Stock of the stock	4425.00	1 \$425.00	1 1 2 \$425.00				\$ 7	2 \$975.00	1 \$375.00		\$375.00		OBJOS A
Sec Length Run Times	5 :30 5A- 5:30A (FST)	5 :30 5A- 5:30A (FST)	5 :305:30A-6A (FST)	5 :30 5:30A- 6A (EST)	4 :30 6A- 6:30A (EST)	4 :30 6:30A- 7A (EST)	4 :30 7A- 8A (EST)	4 :30 8A- 9A (EST)	5 :30 9A- 10A (EST)	5 :30 9A- 10A (EST)	5 :3010A-11A (EST)	4 :30 11A- 12P (EST)	5 :30 12P- 1P (EST)	5 :30 12P- 1P (FST)
Calcs	10/17/12-10/18/12	10/22/12-10/22/12	10/17/12-10/18/12	10/22/12-10/22/12	10/18/12-10/18/12	10/17/12-10/18/12	10/17/12-10/19/12	10/17/12-10/18/12	10/19/12-10/19/12	10/22/12-10/22/12	10/17/12-10/18/12	10/16/12-10/19/12	10/19/12-10/19/12	10/22/12-10/22/12
	1.1 Normal Line / Spot	2.1 Normal Line / Spot	3.1 Normal Line / Spot	4.1 Normal Line / Spot	5.1 Normal Line / Spot	7.1 Normal Line / Spot	9.1 Normal Line / Spot	10.1 Normal Line / Spot	12.1 Normal Line / Spot	13.1 Normal Line / Spot	14.1 Normal Line / Spot	15.1 Normal Line / Spot	16.1 Normal Line / Spot	17.1 Normal Line / Spot

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written

Accepted-Station.

Page 1 of 3



WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Abar Media 6190 Grovedale Court Suite 200 Alexandria, VA 22310

Contract #	33005/	Date Entered	09/05/12
Schedule Dates	10/16/12-11/01/12	Last Modified	10/31/12
Advertiser	Pol/J Roberts/D/Congress (16889)	Entered By	Jill Hipskind
Agency/T-Code	Abar Media (2878)/948873799	d0-00	No
Product	Political (1065)	Headline #	06304485
Brand	578 CONGRESS (136520)	<b>Demo</b>	
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Order Type	Normal
Sales Office	Telerep/Philadelphia	Package Deal	
Buyer Name	SCATTERGOOD, JEFF	Commission %	15.00
Phone/Fax	/	Commission	\$3,841.50
CPE	578	Net Total	\$21,768.50
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	ROBERTS FOR CONGRESS ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, JENNIFER ROBERTS FOR CONGRESS	INIFER ROBERTS FO	Œ

By Broadcast Month Spots Rate Oct. 2012 36 \$23,425.00 Nov. 2012 3 \$2,185.00 Grand Total: 39 \$25,610.00	Charlotte (WSOC)	***************************************	
Oct. 2012 36  Nov. 2012 3  Grand Total: 39		Spots	Rate
Grand Total: 39		36	\$23,425.00 \$2,185.00
		£	\$25,610.00

								*****			
10/31/12		\$500.00 Charlotte (WSOC)	\$500.00		×		1	:30 11:35P- 12:10A (EST)	2	11/01/12-11/01/12	37.0 Normal Line / Spot
10/11/12	1X MAX/DAY	\$275.00 Charlotte (WSOC)	\$275.00	+				·30 12P- 12·30P (EST)	Ŋ	10/21/12-10/21/12	36.1 Normal Line / Spot
10/11/12	1X MAX/DAY	\$600.00 Charlotte (WSOC)	\$600.00	Ţ	-			:30 9A- 10A (EST)	2	10/21/12-10/21/12	35.1 Normal Line / Spot
9/5/12	1X MAX/DAY	\$75.00 Charlotte (WSOC)	\$75.00		-			:305:30A- 6A (EST)	9	10/21/12-10/21/12	33.0 Normal Line / Spot
10/11/12	1X MAX/DAY	\$325.00 Charlotte (WSOC)	\$325.00	-	H			:30 7A- 8A (EST)	2	10/20/12-10/20/12	30.1 Normal Line / Spot
10/11/12	1X MAX/DAY	\$300.00 Charlotte (WSOC)	\$300.00	1	-			:30 6A- 7A (EST)	2	10/20/12-10/20/12	29.1 Normal Line / Spot
10/11/12	1X MAX/DAY	\$500.00 Charlotte (WSOC)	\$500.00	-	7.000 7.040 0.000	1		:30 11:35P- 12:05A (EST)	2	10/16/12-10/16/12	28.1 Normal Line / Spot
10/11/12	1X MAX/DAY	\$1,100.00 Charlotte (WSOC)	\$1,100.00	1	1			:30 6P- 6:30P (EST)	2	10/19/12-10/19/12	24.1 Normal Line / Spot
10/11/12	1X MAX/DAY	\$1,300.00 Charlotte (WSOC)	\$1,300.00	н		1		:30 5:30P- 6P (EST)	4	10/16/12-10/16/12	23.1 Normal Line / Spot
10/11/12	1X MAX/DAY	\$2,400.00 Charlotte (WSOC)	\$1,200.00	2	1			:30 5P- 5:30P (EST)	4	10/16/12-10/19/12	22.1 Normal Line / Spot
10/11/12	1X MAX/DAY	\$825.00 Charlotte (WSOC)	\$825.00	1		1		:30 4P- 5P (EST)	2	10/22/12-10/22/12	21.1 Normal Line / Spot
10/11/12	1X MAX/DAY	\$825.00 Charlotte (WSOC)	\$825.00	1		1		:30 4P- 5P (EST)	2	10/16/12-10/16/12	20.1 Normal Line / Spot
10/11/12	1X MAX/DAY	\$375.00 Charlotte (WSOC)	\$375.00	1		#		:30 2P- 3P (EST)	2	10/17/12-10/17/12	19.1 Normal Line / Spot
10/11/12	1X MAX/DAY	\$750.00 Charlotte (WSOC)	\$375.00	2	1			:30 1P- 2P (EST)	2	10/16/12-10/19/12	18.1 Normal Line / Spot
Entered	Comments	Total Station	Rate	Spots	Th Fr Sa Su	Mo Tu We	SPW	Length Run Times	Sec	Dates	Line Type / Break Type (Ref #)

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Accepted-Station:

Accepted-Agency/Advertiser;

Page 2 of 3



6190 Grovedale Court

Suite 200

Abar Media

Alexandria, VA 22310

Charlotte, NC 28206-2700 WSOC-TV 1901 North Tryon Street

Jill Hipskind

06304485

Normal

10/31/12

09/05/12

Date Entered

330057

Contract #

ROBERTS FOR CONGRESS \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, JENNIFER ROBERTS FOR CONGRESS Last Modified Commission % Package Deal **Entered By** Commission Order Type Headline # Net Total Sales Tax CO-0P Demo Telerep/Philadelphia, Philadelphia (1057) Pol/J Roberts/D/Congress (16889) Abar Media (2878)/948873799 578 CONGRESS (136520) SCATTERGOOD, JEFF 10/16/12-11/01/12 Telerep/Philadelphia National/Political Political (1065) Standard 578 Agency/T-Code Schedule Dates Account Types Advertiser Sales Office Salesperson **Buyer Name** Phone/Fax Billing Type Comments Product Brand

	Charlotte (WSOC) By Broadcast Month	Spi	Rate
39	Nov. 2012	33	\$23,425.00 \$2,185.00
	Grand Total;	39	\$25,610.00

\$21,768.50

\$3,841.50

15.00

Entered 10/31/12 10/31/12	
Comments	
\$85.00 Charlotte (WSOC) \$1,600.00 Charlotte (WSOC)	
\$85.00 \$1,600.00	
SPW Mo Tu We Th Fr Sa Su Spots  1	FIRMATION CONTRACT
Sec Length Run Times 4 :30 1:07A- 2:10A (EST) 3 :30 7P- 7:30P (EST)	CONF
Dates S. 11/01/12-11/01/12 11/01/12-11/01/12	
Line Line Type / Break Type (Ref #) 38.0 Normal Line / Spot 39.0 Normal Line / Spot	hachted Agailey/Albatiser:

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/E Bookend P/B Piggy Back

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